



In this issue we will cover the following topics:

- **Digital Delivery Scripts V Outlook Express V eBay Digital Delivery**
- **Which One Is for You?**
- **Download Your FREE eBooks**
- **YOUR COMMENTS**
- **If this is your first visit, you may want to check out some previous issues in the [archive section](#)**

Digital Delivery Scripts V Outlook Express V eBay Digital Delivery

What is Digital Delivery?

Digital delivery is a recommended form of delivering eBooks to your customers instantly.

There are many benefits of doing this as it makes you appear as a more professional seller, and your customers do not have to wait to get access to the eBook they have just purchased, and also - it can help with your USP as you can tell your customers to buy from you as they will not have to wait, compared to some other eBook sellers.

There are many different alternatives of offering a digital delivery option, and I have pointed out the most common methods below in detail.

1. Digital Delivery Script:

There are 3 main contenders in the digital delivery script market. [DL Guard](#), [My DD](#) and [EW Portal](#). These super scripts are simply installed on your web server (of your website domain) and are populated with your eBay eBooks. You simply pre-fill in information relating to your products for sale and that's that. As they are based on your server - your PC does not need to be running 24/7 or any of your eBooks to be delivered to your customers. They are triggered to work by a simple piece of code, which you insert into your eBay advert listings.

2. Outlook Express:

Geared towards the beginner, Outlook Express is a good tool when used for immediately delivering eBooks to your customers. Can be initially quite tricky to master the Outlook message rules method, and ALSO your PC needs to be running almost constantly in order to deliver eBooks instantly 24/7.

3. eBay Digital Delivery:

Initially launched in the USA, targeting US eBay registered users - the eBay Digital Delivery option is a fantastic advantage to have. It cuts out the need for a Digital Delivery Script, AND Outlook Express. You simply upload your eBooks to your website, and provide the download link to the eBook in the eBay listing -

after payment has been made, the customer get instant access to the download link. However, it has its' disadvantages too, as you can spend all the time in the world pre-filling your download links, and just one suspension from eBay (for even the most simplest of reasons) and ALL that work is undone.

Which One Is for You?

As you are a valued subscriber, I only want to recommend the best products for you. In this case I will give [**EW Portal**](#) my strongest possible recommendation.

I have used it successfully myself for 3 years now and here are a list of the reasons why you need it.

1. Instant delivery of your items to your customer.
2. Antifraud Protection.
3. Simple install on your server - **with installation service provided.**
4. Create Paypal pay now buttons for ANY other website you own, allowing INSTANT digital delivery of ANY infoduct.
5. Built in MULTI-TIERED Affiliate Programme...

Plus a TON more great features... If you go ahead and take a look on the EW Portal website, you even get a comparison of EW to some of the other leading Digital Delivery Scripts out there. So go ahead and take a look at EW Portal now. You have nothing to lose and everything to gain.

Just think of the difference EW will make to your eBook business!

Useful Links:

[My Recommendations](#)

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Until next time,

Ray Johnson